

What's new for fall 2008?

It's time to inspire your customers to print more and do more with their photos. Refresh your card, photo book, calendar and CD/DVD offerings today with these fantastic new colors and styles.

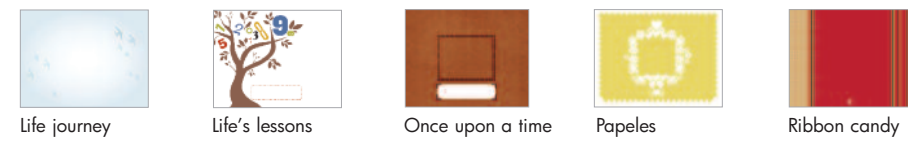
Cards

Choose from dozens of new card themes to find one perfect for every occasion and mood. Here's a sampling.



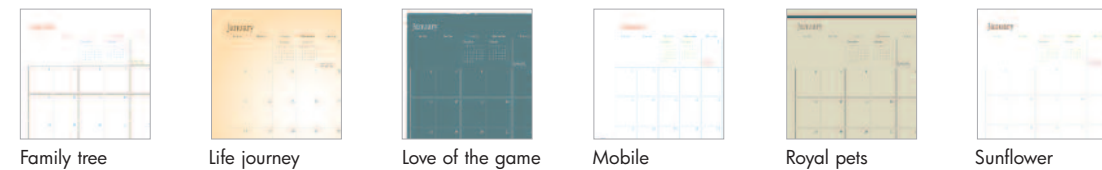
Photo books

Five new themes available for 12 x 12-inch, 8.5 x 11-inch and 5 x 7-inch photo books, plus matching CD/DVD themes.



Calendars

Get playful with six new calendar themes.



Theme packages

Item	New themes	Product #
HP Fall 2008 Creative Themes <ul style="list-style-type: none"> Greeting cards (6 English-only themes) Photo books CD/DVDs Calendars 	63 5 5 6	CG238A
HP Fall 2008 4" x 8" Photo Card Themes (English only)	16	CG239A
HP Fall 2008 5" x 7" Photo Card Themes (English only)	22	CG240A
HP Fall 2008 4" x 6" Photo Card Themes (English only)	8	CG241A

Photo book covers

Photo books are easy to assemble, individually wrapped and available in boxes of five.



Everyday

Cover options	Size	Product #
HP Black Cloth	8.5" x 11" portrait 11" x 8.5" landscape 12" x 12"	CE231A CC175A CC176A
HP Natural Cloth	11" x 8.5" landscape	CC177A
HP Red Cloth	11" x 8.5" landscape	CC178A
HP Navy Cloth	11" x 8.5" landscape	CC179A



Premium

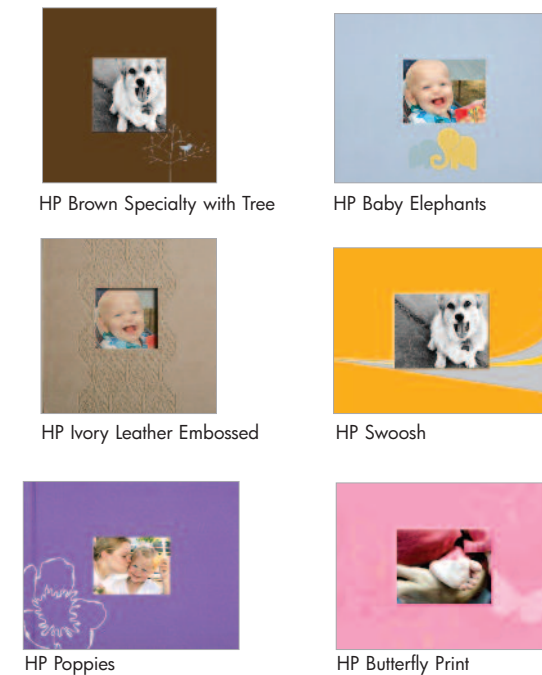
Cover options	Size	Product #
HP Black Linen	11" x 8.5" landscape 12" x 12"	CE064A CE060A
HP Natural Linen	11" x 8.5" landscape 12" x 12"	CE065A CE061A
HP Silver Satin	11" x 8.5" landscape	CE070A
HP Graphite Satin	11" x 8.5" landscape	CE071A
HP Pearl Satin	11" x 8.5" landscape 12" x 12"	CE068A CE069A
HP Coral Linen	11" x 8.5" landscape	CE072A
HP Sea Blue Linen	11" x 8.5" landscape	CE073A
HP Taupe Linen	11" x 8.5" landscape	CE074A
HP Deep Red Linen	11" x 8.5" landscape	CE075A
HP Olive Linen	11" x 8.5" landscape	CE076A
HP Pool Blue Linen	11" x 8.5" landscape	CE077A
HP Soft Pink Weave	11" x 8.5" landscape 12" x 12"	CE066A CE062A
HP Powder Blue Weave	11" x 8.5" landscape 12" x 12"	CE067A CE063A



Heritage

Cover options	Size	Product #
HP Black Leather	11" x 8.5" landscape 12" x 12"	CE051A CE046A
HP Red Leather	11" x 8.5" landscape 12" x 12"	CE052A CE047A
HP Brown Leather	11" x 8.5" landscape 12" x 12"	CE053A CE048A
HP Ivory Floral Leather	12" x 12"	CE056A
HP Powder Blue Specialty	11" x 8.5" landscape 12" x 12"	CE055A CE050A
HP Soft Pink Specialty	11" x 8.5" landscape 12" x 12"	CE054A CE049A

Order these designer photo books and pair them with the matching themes so your customers can create photo books that carry the same design inside and out.



Designer

Cover options	Album theme	Size	Product #
HP Brown Specialty with Tree	Family tree	12" x 12"	CE057A
HP Baby Elephants	Trunk show	11" x 8.5" landscape	CE058A
HP Ivory Leather Embossed	Entwined	12" x 12"	CE059A
HP Swoosh	Swoosh	11" x 8.5" landscape	CE078A
HP Poppies	Poppies	11" x 8.5" landscape	CE079A
HP Butterfly Print	Flutter	11" x 8.5" landscape	CC180A

Photo books for your prints too!

Share your prints with 4 x 6-inch and 5 x 7-inch photo books.



Premium

Cover options	Size	Product #
HP Black Linen	4" x 6" 5" x 7"	CE166A CE178A
HP Deep Red Linen	4" x 6" 5" x 7"	CE167A CE179A
HP Sea Blue Linen	4" x 6" 5" x 7"	CE168A CE180A
HP Taupe	4" x 6" 5" x 7"	CE169A CE181A
HP Olive Linen	4" x 6" 5" x 7"	CE172A CE184A

Designer

Cover options	Size	Product #
HP Snowflakes Cloth	4" x 6" 5" x 7"	CE171A CE183A



Stock up on product packaging to help your customers keep their creations safe on the journey home.

Packaging

Item	Product #
HP Print Envelope (for 4" x 6" media)	CC167A
HP Enlargement Envelope (for 5" x 7" and 8" x 10" media)	CC168A
Film Processing Envelope	CC169A
HP Photo Center Creative Envelopes (fits calendar and all photo books)	CE083A
HP Photo Center Branded Poster Bags	CE084A



Fall 2008 themes update

Inspire your customers with new HP Photo Center themes



Theme updates to the HP Photo Center are now available. Take a look at the latest fun card, photo book, calendar and CD/DVD themes for every occasion—just in time for the busy holiday season.

And don't forget to order our easy-to-assemble photo books. Each one is individually wrapped, and you can buy as few as five to keep your inventory light.

Get the new looks and new ideas your customers want. Refresh your themes today!

To learn more, visit www.hp.com/go/rps or call 877-275-1896.

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Add the finishing touches to your customers' photo books with vellum sheets that add a touch of elegance. And help store memories with a matching CD that fits into a pocket page. Vellum and CD pockets available in both 12 x 12-inch and 8.5 x 11-inch sizes.

Vellum and CD page holders

	Size	Product #
Vellum sheets	HP 12" x 12" (250) Vellum Sheets	CG062A
	HP 11" x 8.5" (250) Vellum Sheets	CG063A
CD page holders	HP 12" x 12" Photo Book CD Page	CG064A
	HP 8.5" x 11" Photo Book CD Page	CG065A